

Mid Valley Hospital & Clinic Request for Proposal (RFP): Photography Services

Submissions

Posted: Monday, September 29, 2025

Submissions Due: 11:59PM, PST. Sunday, October 12, 2025

Days Posted: 14

Send Submission Requirements: somdayw@mvhealth.org

Purpose

Mid Valley Hospital & Clinic is seeking proposals from qualified photographers to provide professional photography services that support our mission of safety, accessibility, and community connection. The purpose of this project is to:

- Provide updated provider and staff images for identification, safety, and branding purposes.
- Create stock imagery of our facilities, teams, and services for use in digital and print media.
- Develop alt-text content to ensure our website meets ADA compliance standards and remains user-friendly.

Scope of Work

The selected photographer will create a comprehensive portfolio of images including, but not limited to:

- **Social Media Content** (approx. 32 concepts)
- **Facility Photography** – interior and exterior of hospital and clinic, treatment rooms, waiting areas, and specialized service areas.
- **Team Member Headshots** (approx. 70+ employees)
- **Leadership & Department Group Photos**

Mandatory Participation

- **Team Member Photo Days** will be scheduled, and all employees are required to attend.
- Photographer must provide multiple scheduling options to accommodate staff shifts and availability.

Team Member Engagement

Mid Valley Hospital & Clinic values staff engagement and culture. The selected photographer should offer creative ways to make photo day a positive, fun, and team-building experience—encouraging pride, trust, and excitement across all departments.

HOSPITAL



509.826.1760



810 Jasmine St
Omak, WA 98841

CLINIC



509.826.1600



529 Jasmine St
Omak, WA 98841

ADMINISTRATION



509.826.7663



PO BOX 793
Omak, WA 98841



Locations

- **Mid Valley Hospital**
810 Jasmine St. Omak, WA 98841
- **Mid Valley Clinic**
510 Jasmine St. Omak, WA 98841

Suggested Shot List

A detailed list of teams, leadership, and facility areas requiring photography will be provided. This includes but is not limited to:

- Leadership Teams (Executive, Medical, Senior, Manager)
- Department Teams (IT, Dietary, Emergency, Surgery, Radiology, Laboratory, Respiratory Therapy, Labor & Delivery, etc.)
- Resident Team & Hospitalist Team
- Specialized Services (OB/GYN, Orthopedics, Behavioral Health, Endocrinology, etc.)
- Facility Spaces (waiting rooms, patient rooms, birthing center, emergency department, exterior buildings, etc.)

Project Requirements

- **Scheduling:** Develop a photography schedule to ensure coverage of all departments and team members, communicated in advance.
- **Editing & Delivery:** Provide high-resolution, professional-quality digital images with consistent style.
- **Usage Rights:** All media rights will belong exclusively to Mid Valley Hospital & Clinic.

Proposal Submission Requirements

Interested photographers must include the following in their proposal:

1. **Company Overview** – background, experience with healthcare or organizational photography.
2. **Approach & Engagement Strategy** – how you plan to capture required images while making the process engaging and efficient.
3. **Proposed Timeline** – estimated schedule for planning, photo days, editing, and final delivery.
4. **Sample Portfolio** – examples of previous relevant work.
5. **Cost Proposal** – detailed pricing including day rates, editing, travel, and additional expenses.
6. **References** – at least two professional references for similar work.

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Evaluation Criteria

Company Overview	Background, qualifications, and experience in healthcare or organizational photography.	15%
Approach & Engagement	Proposed strategy to capture required images efficiently, respectfully, and with minimal disruption.	20%
Proposed Timeline	Realistic schedule for planning, photo days, editing, and delivery of final images.	15%
Sample Portfolio	Quality, creativity, and relevance of prior work (especially in healthcare/professional settings).	20%
Cost Proposal	Detailed, transparent pricing including day rates, editing, travel, and additional expenses.	20%
References	Strength and relevance of professional references demonstrate reliability and quality.	10%

Disclaimer

All media rights, including images, raw files, and edited content, will be owned by Mid Valley Hospital & Clinic.

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